



MENTHOL

Alpine

**DISCOVER THE PEAK
OF REFRESHMENT.**

AVAILABLE IN FULL FLAVOR, LIGHTS, MEDIUM & MILD

NEW, AT GENERIC PRICE

SRP suggested retail price
Full Flavor: 11 mg "tar," 1.0 mg nicotine - Lights: 10 mg "tar,"
0.8 mg nicotine as per regulation by FTC, 1985

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.